



## THE EASIEST WAY TO TRACK YOUR RUNS

**run.App** is systematically tuned for ease of use and clarity. **run.App** concentrates on the essential features and implemented them with great attention to details.

In conjunction with the modern and clean design **run.App** adds new impetus in terms of simplicity of use of tracking apps.

Concentrate on the workout, **run.App** takes care of the tracking

# There are many tracking Apps, why another one?

Some time ago I was looking for a run tracking app. I have tried most of them, but found none that fits my needs.

## Why?

- complex to use, too many actions until I'm able to start running
- the need to register or sign an online portal
- settings not changeable once the tracking is active (very annoying)

## Therefore

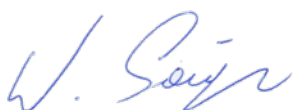
I was sure that most users appreciate ease of use. So the idea for **run.App** was born!

## The development

I researched a lot to find the essential features. Design and the operation concept of **run.App** went through several iterations. It was a long way to create **run.App** and it was a lot of effort to meet my demands.

## The result

is fantastic. The efforts have paid off. I'm proud to present **run.App**; a tracking app that combines full functionality with ease of use. **run.App** will surely find many users which appreciate this.



Wolfgang Saiger

# Features

## Common

- iOS 7 or later (iPhone 4, 4s, 5, 5s, 5c, 6, 6 Plus)
- no registration required

## UI

- 2 themes (white, black)
- dashboard with numeric and graphic tiles
- dashboard highly configureable (direct manipulation via gestures)
- clear visualization of the tracking status (running, automatic/manual paused)
- no nested menus
- English, French, German, Japanese and Portuguese

## Tracking

- automatic pause detection available
- pause tracking during phone calls
- start in pause-mode (automatic pause detection starts the tracking)
- full support of earbud remote (start tracking + music, pause, resume, next song, ..)
- configureable time target with splits and deviation statistics
- the most important data of the run are even displayed on the lock-screen

## Audio

- iTunes music (synched playlists, generic created playlists, individual created lists)
- very clear voice in high quality for audio feedback
- audio feedback in English, French, German, Japanese and Portuguese
- content of audio feedback configureable

## Statistics

- workout history with all statistical data, map with track
- extensive statistics for your performance in the current/last week, month and year
- graphics for distance, duration, gained altitude, fastest/slowest split, marathon, ..
- all graphics for weekly, monthly and yearly periods available
- all statistics are stored on the device
- run summary shows all splits with deviation to the Time-Target and comparison to previous runs

## Cloud

- iCloud support (needs iOS 8 or later)
- all statistics are available on all devices with same iCloud ID

## Social Media - Export

- direct posting after workout to Twitter, facebook, Weibo and email
- posting for any old workout from workout history
- posting includes map and track
- export detailed GPX-files

## External devices

- next version supports ,[The Dash](#)`

## More Info

### Image Movies

<https://www.youtube.com/channel/UCpZuS3ATLWxiX5UBeUkc70A>

YouTube, PR movies in different languages

### Internet

[www.runApp.de](http://www.runApp.de)

Landing-Page with PR-Videos and the option to register for a release email.

[www.runApp.de/42/](http://www.runApp.de/42/)

Official homepage that will be online after the release of **run.App**.

**This URL may not be published**

## Test-Version

We can provide a trial version. Please get in touch with us: [info@runApp.de](mailto:info@runApp.de)

## Price - Release

**run.App** is free for 2 month, after this test phase it's a favorable one-time fee of \$ 4.99 / € 4,99.

Sales release: April 2015

## What are our next steps?

**run.App** will support the most innovative wireless headphone; 'The Dash'. when it hits the market. The headphone delivers several additional biometric data.



,The Dash' by [Bragi](#)

And because cycling is very popular, **bike.App** is following soon.

## Contact

You 2 Software

Wolfgang Saiger

[info@runApp.de](mailto:info@runApp.de)

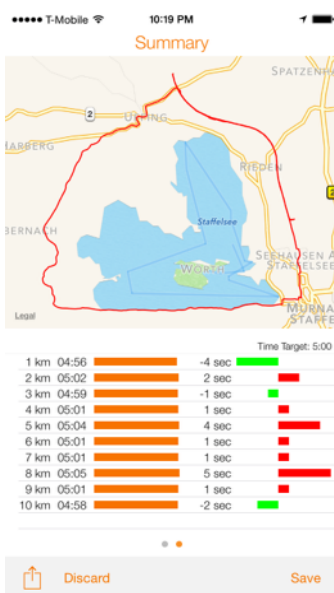
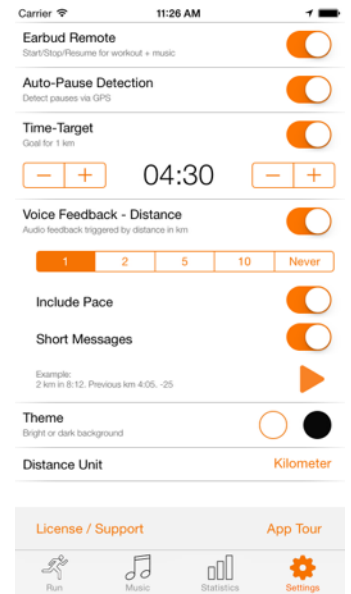
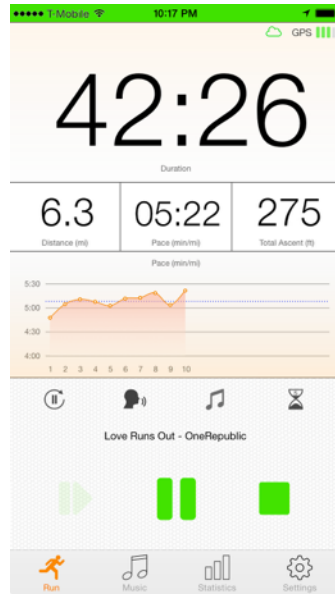
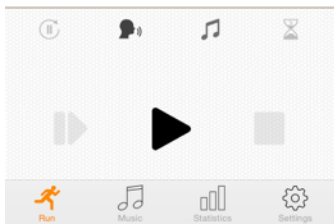
[www.runApp.de](http://www.runApp.de)

+49 8846 914637

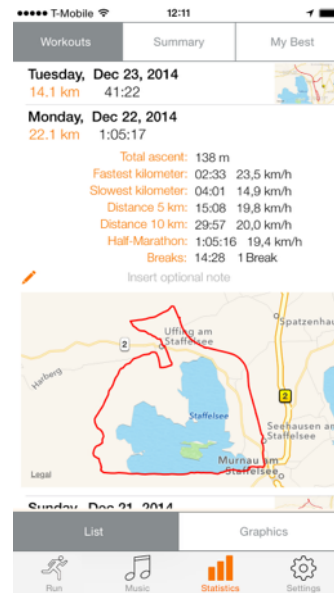
# Screenshots



run.App



Date	Distance	Time
Today, 11:57 AM	17.6 km	1:08:56
Monday, 12 Jan. 2015	10.5 km	35:33
Saturday, 10 Jan. 2015	21.9 km	1:07:55
Wednesday, 08 Jan. 2015	11.3 km	37:59
Thursday, 06 Jan. 2015	11.1 km	39:10
Thursday, 23 Dez. 2014	14.1 km	41:22
Monday, 22 Dez. 2014	22.1 km	1:05:17
Sunday, 21 Dez. 2014	18.8 km	1:01:34
Saturday, 20 Dez. 2014	21.2 km	1:11:04
Friday, 19 Dez. 2014	20.8 km	1:10:57
Wednesday, 18 Dez. 2014		



	Last week	This week
Amount:	5	4
Distance:	42.8 km	40.1 km
Average distance:	8.5 km	10.0 km
Time:	3:08:42	3:00:22
Total ascent:	168 m	102 m
Average speed:	13.6 km/h	13.4 km/h
Highest average speed:	13.6 km/h	13.4 km/h
Fastest kilometer:	04:24	04:25
Slowest kilometer:	04:39	04:36
Fastest 5 km:	22:32	22:30
Fastest 10 km:	45:09	45:12
Fastest Half-Marathon:		1:38:12
Fastest Marathon:		
Amount 5 km:	5	4
Amount 10 km:	5	3
Amount Half-Marathon:	0	1
Amount Marathon:	0	0

